

Juan P. Casimiro Biography

In addition to the example he sets with his own successes as an educator and mentor to hundreds of his students, Mr. Juan P. Casimiro is a Principal and Executive Vice President of YoungBiz International, an entrepreneurship, and financial literacy training company. He is the founder of CASMAR, Inc., a small business development and seminar company. Mr. Casimiro is the Founder and CEO of the Casimiro Foundation, an organization that includes: the Youth Chambers of Commerce, college scholarships for low-income youth in developing nations, book scholarships, business mentorship, and a Social Enterprise—Seed Capital Fund. He has also served as a member of several Board of Directors, including New York's Upper Manhattan Empowerment Zone; Credit Where Credit is Due-Federal Credit Union, and is presently a Director for the Rotary Club of Doral City. In 1985, while at Ohio State University, Mr. Casimiro was co-founder and President of the very first co-ed national Latino fraternity, Alpha Psi Lambda, Inc.

Mr. Casimiro is the former Executive Vice President of KidsWay, Inc. Prior to that he was the Executive Vice President of EDGE, and the Entrepreneurship Director for the New York City Board of Education-Community School District Six. At CSD Six, Mr. Casimiro was responsible for co-managing the Business Studies Academy at Salomé Ureña Middle School. Additionally, Mr. Casimiro taught entrepreneurship to 100's of 3rd through 12th grade students from various backgrounds, including "at-risk," bilingual, honors, and special needs populations.

His interest and commitment to teaching entrepreneurship to youth dates back to 1988, when he taught at Jane Addams Vocational High School. Since then, he has taught more than 100,000 students, educators, youth leaders and administrators throughout the United States, Latin America, Asia and the Caribbean. He has created five student-operated retail stores, administered and conducted hundreds of entrepreneurship courses, seminars, workshops, business camps, and conferences at leading Business Schools / Universities. Some of these institutions include: Harvard University, Columbia University, University of Pennsylvania, New York University, University of Southern California, Berkley, University of Puerto Rico, University of Miami, ITESM (Mexico), and PUCMM (Dominican Republic).

Several clients have been featured with Mr. Casimiro in numerous newspapers including, the ***New York Times***, ***NY Daily News***, ***Wall Street Journal***. They have also appeared in various magazines and media networks such as: ***Black Enterprise***, ***Working Woman***, ***YSB***, ***Urban Family***, ***VIVA***, ***Crain's Business***, ***Nosotros***, ***ABC***, ***NBC***, ***CBS*** and several networks in Latin America, the Caribbean and Asia.

Mr. Casimiro received a Master's degree in business education from City University of New York in 1988, and a Bachelor of Science degree in social work from Ohio State University in 1986. He is an alumnus of Rutgers University's Leadership Management for Urban Executive Institute, and Columbia University Business School's Fast Trac Program.

Juan Casimiro has co-authored *Growing a Business: A Young Entrepreneurs' Start Up Guide*, *Silver Bullets: 50 Games and Activities to Shoot Out Boredom*, and *Jump Start to Busine*

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EXPERIENCE:

Present

YOUNGBIZ, INT'L, MIAMI, FL 33178

Sr. Vice President

Cultivate relationships with Community based organizations, Fortune 500 companies, public and parochial schools to implement a standard-based entrepreneurship and financial literacy curriculum for grades k-12th. Procure and negotiate corporate and public contracts. Implement training and sales strategies, approve budgets, set company-wide goals, develop curriculum, and oversee company's growth strategies.

10/2001-2005

ASCEND YOUTH ENTREPRENEURSIP INT'L, MIAMI, 33178

CEO / Founder

Develop entrepreneurship curriculum for educators and students. Conduct entrepreneurship and leadership programs throughout the United States, Latin America and the Caribbean. Consult and train youth through the fundamentals of business start-up. Initiate and coordinate international strategic expansion plans with program partners. Prepare program marketing, proposals and rollout plans for company. Market and conduct "Train the Trainer" seminars internationally.

11/95-05/2000

CASMAR, INC., NEW YORK, NY 10005

Founder / President

Responsible for creating, marketing and conducting business development seminars, and consulting services for adult entrepreneurs.

02/88-02/1995

NAT'L FOUNDATION for TEACING ENTREPRENEURSHIP (NFTE), NEW YORK, NY 10005

New York City Division Director/Instructor

Taught at-risk youth the fundamentals of entrepreneurship and business literacy. Provided logistical support for teachers and coordinated appropriate program structures for students.

09/87-09/1994

NEW YORK CITY BD. of EDUCATION, NEW YORK, NY 10040

Entrepreneurship Program Director/Instructor

Prepared proposals for entrepreneurship projects. Trained and supervised business teachers. Created and coordinated PTA business projects and supervised district-wide business programs. Taught ESL to recently arrived High School students and adults.

EDUCATION:

CITY UNIVERSITY OF NEW YORK, NEW YORK, NY 10038

Masters of Arts, May 1988

Major: Business Education

OHIO STATE UNIVERSITY, COLUMBUS, OHIO 43210

Bachelor of Science, June 1986

Major: Social Work

RUTGERS UNIVERSITY, CAMDEN, NJ 08102

Leadership Management for Urban Executives Institute

Certified Urban Executive Leader, May 1995

COLUMBIA UNIVERSITY, NEW YORK, NY 10022

Business School: Fast Trac Entrepreneurship Program

Certified Entrepreneur, May 1996

OTHER SKILLS:

Fully Bi-lingual (English and Spanish), computer literate, excellent communications and entrepreneurial skills.

CERTIFICATIONS:

EDGE, Youth Entrepreneurship Master Trainer

NFTE, Youth Entrepreneurship and Development Master Trainer

NxLEVEL, Training Network Program Instructor

COLUMBIA UNIV, Fast Trac Entrepreneurship Development

NEW YORK STOCK EXCHANGE, Teacher Trainer

RUTGERS UNIV., Urban Executive Leader and Developer